

Frustrated by the lack of order in your home ... weighed down by too much stuff ... discontented with living spaces that just aren't inviting ... How can you even begin to make a dent in it all?

Here's how ...

Dear Friend,

Do you find yourself apologizing for your home when friends come over? Are you secretly a little embarrassed because your home is cluttered or just doesn't seem very inviting?

Maybe you tell yourself that when you have a little more time, you'll spruce the place up, paint the walls a new color, get organized. Perhaps you figure there's no point in doing anything now, while the kids are so small ... or until you can move to a bigger house ... or because you're hardly home much anyway. Maybe you don't know where to start, so you've given up the idea completely.

But consider this:

When you live in a place that's warm, inviting, and supportive ... when your home is organized ... life gets a whole lot easier.

"Home" means many things to us -- it's a warm, inviting place where we can **relax** and enjoy the company of family and friends -- a place that **nourishes the spirit** and inspires contentment -- an environment that **supports** us in achieving all the little day-to-day tasks we have to do -- an efficient **launching pad** for life's daily adventures. A place filled with fun, work, love, laughter, and memories.

Your home should be all those things.

And believe it or not, it can be. It's not nearly as hard to achieve as you thought.

"There's been a complete paradigm shift in our house."

-- Jennifer Wxxxxx
Arnold, Maryland

It's time we introduced ourselves. We're the Transforming Spaces team, and we do home makeovers. Let us tell you a little bit about ourselves.

Kathy grew up in a household of seven children, where organization was a survival skill. Her eight years as a real estate agent and 30 years in property management have given Kathy the ability to go into a home and know what changes can make it shine.

Beth grew up in a military family, and then became the wife of a career Air Force officer. She estimates that she has moved at least 11 times. Packing, moving, and quickly re-establishing a home so many times over the years taught her all the tricks and techniques she uses today to make any space functional and welcoming.

Equipped with these valuable life lessons and hands-on experience, we transform your home in a variety of ways:

- **Decluttering and organizing**

The amount of stuff that comes into your home can be overwhelming. We help you to figure out what to keep, what to let go of, and how to organize it for maximum functionality.

- **Reorganizing closets and storage space**

Standard storage areas often don't work well as-is. We can help you properly purpose your storage space so that items are easily stored, easily accessed, and visually pleasing.

- **Interior redesign**

Do you want living space that's warm, inviting, and functional? We take what you already have in your home, rearrange and repurpose, and suddenly you have a whole new room you never knew existed.

"My L-shaped living-dining room has frustrated me for years ... In fifteen minutes, they had the traffic flow and clutter issues figured out - issues I'd been struggling with for years. ... The transformation is startling. I feel like I got a huge return on investment."

- **Planning, packing, and unpacking for relocation**

If you dread the work that a move entails, we can help take that burden off your shoulders. We can help you sort, pack, catalog, and coordinate your move. When you arrive in your new home, we can help you to unpack your belongings, arrange your furnishings, and have it feeling like home in no time at all.

*Xxxxxx Xxxxxx, money management columnist
The Annapolis Capital
March 29, 2005*

- **Paper management and filing systems**

Are you frustrated with all the piles and files of paper? Not sure what to keep, what to discard, and how to keep it all organized? We'll help you set up innovative solutions for keeping track of life's paperwork.

- **Organizing children and teenagers**

We understand. We've been there and done that. We help you get your kids' rooms functional by designing spaces that solve problems and encourage kids to take responsibility for their personal areas.

- **Home staging for resale**

When it's time to sell your home, you want to make the most of today's hot real estate market. The difference between a well presented home and a mediocre one can cost you tens of thousands of dollars. We know how to stage your home to appeal to buyers and sell quickly.

What's hidden in your closet?

You may be thinking right now, "That all sounds very well and good, but they haven't seen anything like *my* house."

Yes, we have.

We've seen it all – kids' rooms so filled with piles, that the kids didn't sleep there; dysfunctional closets and storage spaces that are hard to reach and hard to use; and 60 years' worth of accumulated belongings. We've seen homes that were as sterile as an operating room, homes that had about as much personality as a cabbage. We've seen the world's ugliest furniture and the world's tackiest wedding gifts. We've waded through waist-deep, musty wet piles in basements. We've sorted through mountains of mail and loads of laundry; hundreds and hundreds of dusty, musty books; and thousands of toys and assorted toy pieces. We've seen toilets in front yards and smelled the damage done by pets; we've found special heirloom treasures mixed in with trash.

And we fixed it.

For many of us, the blessing of abundance has become the curse of clutter. It probably didn't happen all at once, but over the years it crept up on you, until one day you realize it's just not working very well.

And you know, no matter how big or small your challenge is it really doesn't matter to us. It's not who you are. You may be feeling overwhelmed, but once you get started, you'll feel a huge burden slide off your shoulders. That feeling of oppression you didn't even know you had will suddenly dissipate.

Once you experience the **freedom** of letting go of items you no longer need or enjoy, and embrace the joy of creating beauty in your surroundings, you'll discover a **peace** and **contentment** you didn't think was possible for you right now.

When the spaces in your home are both purposeful and beautiful, your **life becomes so much easier**. The amount of stress in your life will shrink dramatically.

So how does this all work? It's very simple. **We look at the way you really live, we listen to what you want, and we create the environment to support it.**

We can help you organize and redesign any area of your home: living room, family room, play room, closets, pantry, kitchen, bathroom, bedrooms, garage, basement, and home office.

You set the pace. We can work with you for just a couple of hours, or for longer periods of time. If you're not sure where to begin, start with the area of your home that bothers you the most.

"The basement was really a Herculean task. There wasn't any place to walk. You had to step over boxes, old records, tons of really useless stuff. There must have been 100 boxes down there, boxes we hadn't looked at in 10 years. For me to do that was really emotional, it didn't work. Transforming Spaces came in and it was so much easier. In one weekend, we had that whole thing cleaned out. It's really a miracle."

Cindy Bxxxxxxxxx
Annapolis, MD

In the process of transforming your space, we'll tap into our **extensive redesign resources** if we need to purchase anything or bring in outside help. If you want to repaint walls, we can help you choose the perfect color from the complete lines of major paint manufacturers. We can tell you where to find furnishings, accessories, and storage containers and systems in all styles and price ranges. We can even shop with you or for you.

Are you ready to get started transforming your home? If so, then **we have a special offer for you.**

Until June 30, we're discounting our hourly fee to just \$50/hour. Frankly, this is a **steal**. Our regular rates are \$75/hour. And for a limited time, we're experimenting with our business model so that even when both of us are on the job, you still pay only the hourly rate for one person.

The first step is to get together with you in your home for an initial consultation (approximately an hour), at our introductory special rate of \$50/hour. During that consultation we'll listen to your concerns, share some ideas with you, and make preliminary recommendations. You may decide to implement those ideas on your own, and that's perfectly fine. But if you choose to work with us further on the projects we discuss, we have another special offer for you -- we'll credit \$50 towards future project work together. Once we've met for an initial consultation, we have a three-hour minimum requirement. With the \$50 credit, you'll be getting three hours for the price of two!

To take advantage of this limited opportunity, give us a call; our cell phone numbers are listed below. Or, fill out and send in the enclosed reply card, and we'll contact you as soon as we receive it.

Just one final thought. When people work with us, they're excited and hopeful. But they really have no idea of how powerful an impact organization and redesign can have on how they feel. If you're ready to go beyond hope to experience life-changing results, contact us today.

Sincerely,

Kathy Mxxxxxx
Cell 410-xxx-xxxx

Beth Sxxxx
Cell 410-xxx-xxxx

"Before Beth transformed my house, I lived with white walls, furniture in the corners, and useless household gifts shoved into cupboards. The transformation I still cannot believe, even to this day. The house has a peace and an atmosphere that says, 'stay and talk.' My house was not the only thing to be transformed; my family was transformed, too."

*Felicity Mxxxxx
Florida*

P.S. If you're ready to get started on your home, please don't delay. We recently received some publicity in the Annapolis Capital and the response has been higher than we expected. Our schedule is beginning to fill up quite rapidly.